

Application Data Sheet

Application Information

Application number::	Unknown
Application Type::	National Phase of PCT Application
Subject Matter::	Utility
Suggested Group Art Unit::	Unknown
CD-ROM or CD-R?::	No
Sequence submission?::	No
Computer Readable Form (CRF)?::	No
Title::	Methods and Apparatus to Determine Audience Viewing of Video-On-Demand Programs
Attorney Docket Number::	20004/234-US
Request for Early Publication?::	No
Request for Non-Publication?::	No
Small Entity?::	No
Petition included?::	No
Secrecy Order in Parent Appl.?::	No

Applicant Information

Applicant Authority Type::	Inventor
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Representative Information

Representative Customer Number:: 34431

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Provisional	60/545595	02/18/2004
This Application	Provisional	60/563874	04/19/2004

Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::
PCT	PCT/US2005/005271	02/18/2005	02/18/2004

Assignee Information

Assignee name:: Nielsen Media Research, Inc.